

Devyn H. Taylor

www.devynhtaylor.com

devyn.h.taylor@gmail.com

404.434.6319

I'm an art director who is great with reptiles and high-production monotasking.



Skills

Adobe Ps, Ai, Pr, Id, Ae, Di
Serial Judge Mathis Audience Member
Concepting & Storytelling
Presenting Work
Reptile Husbandry & Herpetoculture
Project Management
Wikipedia Citation Hunter & Information Activist
Google Analytics Certified
Creative Strategy
Brand Identity
Nonindustrial Metalwork
MDCPS Certified Physics Instructor
Digital & Analog Illustration
Snake Removal
Real-Time Content Creation
Foraging & Mushroom Identification

Education

University of Miami *Miami, FL*

M.A. Anthropology and Ethnography

Take Away: Immersion is the fastest way to learn.

Chicago Portfolio School *Chicago, IL*

Art Direction

Best Portfolio Concept

Take Away: Manual and digital art must coexist.

University of Miami *Miami, FL*

M.S.Ed Education and Social Change

Oustanding Masters Student for 2015

Take Away: You have to know how to learn to know how to teach.

Tufts University *Medford, MA*

B.A. Anthropology

Magna Cum Laude

Take Away: Everything is culture-dependent.

Work

Freelance Art Director

Freelance *Miami, FL*

- Freelance for clients including AfroTech, Covergirl, National Geographic, Hulu, Shea Moisture, Sephora, Zucot Art Gallery, HBO Max, Google, Kroger, Riot Games, Nissan, and more.

Brand Architect

Fufu & Grits *Houston, TX*

- Managed a creative team of digital designers
- Successfully navigated projects with scope creep, conflicting feedback, and multiple stakeholders

Creative Director

Nonprofit Quarterly *Boston, MA*

- Created brand identity and creative workflows
- Someone on Twitter said *NPQ* really stepped up their game and that I needed a raise.

Content Creator, CX

Zimmerman *Fort Lauderdale, FL*

- GOAT for December 2019
- Created a real-time response program that increased social engagement rates for clients

Junior Art Director

GOLIN *Chicago, IL*

- Employee of the Month for September 2017
- Bought in >\$170k billable for 2017-2018
- Converted campaigns from Tier 3 to Tier 1

Founder

Outside Voice *Miami, FL*

- Program for increasing diversity in advertising & comms fields
- Secured \$3k/year corporate Sponsorship until 2025

Physics Teacher

Miami-Dade County Public Schools *Miami, FL*

- Rookie Teacher of the Year Nominee
- Exceeded average EOY proficiency goals for all classes
- Served on Physics EOY Assessment Committee for MDCPS